



ARIONNE NETTLES

Communications Professional

JOURNALISM EXPERIENCE

Medill School, Northwestern University | Chicago, IL

Lecturer and Director of Audio Journalism Programming — June 2022–present

Early Positions: Lecturer — Sept. 2019–June 2022

Adjunct Lecturer — Sept. 2018–Sept. 2019

- Leading rejuvenated audio curriculum, including identifying learning objectives, managing cross-college collaborations, and guiding new adjunct instructors
- Teaches both undergraduate and graduate curricula in the areas of news reporting and writing, interactive storytelling and using multimedia
- Served as lead instructor for a first-year multimedia class

Freelance Reporter & Producer | Chicago, IL — Nov. 2010–March 2017

- Reports on Chicago history, culture, gun violence, policing and race & class disparities
- Contributor to the New York Times Opinion, Chicago Reader, The Trace, Medium's ZORA and Momentum, PBS station WTTW and NPR affiliate WBEZ
- Works with production teams on broadcast projects and documentaries

City Bureau | Chicago, IL

Deputy Editor — June 2021–Dec. 2021

- Directed the award-winning Civic Reporting Fellowship program to train both emerging and established journalists, including program development, curriculum design and implementation, and story editing—from idea creation to publishing
- Managed City Bureau reporters (full-time staff, contract, and freelance) to develop, edit and publish editorial projects
- Consulted on social media and promotion strategies, publication partners and outreach

WBEZ | Chicago, IL

Digital Producer — Aug. 2017–Aug. 2019

- Copy edited stories and engaged with audiences on social media
- Created graphics, took photos and edited video
- Covered arts and culture for web and radio
- Developed new collaborate strategy with NPR's digital team
- Hosted and produced WBEZ's first video series

The Associated Press | Chicago, IL

Multiformat Editor, Temporary Newsperson — Feb. 2017–July 2017

- Edited text (in broadcast and print style) and video stories for AP's 14-state central region
- Promoted stories on social media
- Used online tools for breaking news reporting and gathered user-generated content such as images and videos for publishing

HONORS AND THOUGHT LEADERSHIP

YouTube's Creator Program for Independent Journalists

Teaches classes on the art of online video storytelling to participants in Europe, Middle East & Africa; Asia-Pacific; and the Americas

National Association of Black Journalists Salute to Excellence

Award Winner for Radio Documentary and Newspaper Feature

Pulitzer Center

Received a grant to report on Chicago museums at the start of the COVID-19 pandemic and works with the center's education program, teaching K-12 and college classes

Investigative Reporters & Editors

Educator of Color Fellowship 2020 Recipient

American Society of News Editors

Emerging Leaders Institute 2019 Cohort

Chicago Defender | Chicago, IL

Digital Managing Editor — July 2016–Nov. 2016

Early Position: Reporter — June 2015–July 2016

- Managed website and social media channels
- Reported on issues related to Chicago's African-American community such as employment, family structure and policing
- Covered events in education, fashion, politics, business and youth services

BUSINESS & MARKETING EXPERIENCE

Digital Consultant | Chicago, IL — Nov. 2010–March 2017

- Created content marketing strategies for small businesses and personalities with a focus on digital and social media strategy
- Ran social media, managed social campaigns and built websites for clients

Coyote Logistics | Chicago, IL

Social Marketing Lead — Dec. 2011–Aug. 2014

Early Positions: Corporate Trainer — May 2011–Dec. 2011

Intermodal Operations Representative — Aug. 2010–May 2011

- Head of the Coyote Social Media team; monitored, analyzed, and reported activity on Coyote's website, Facebook, Twitter, LinkedIn, YouTube, etc.
- Led the marketing for recruiting efforts and interaction with potential recruits in the social world
- Wrote internal and external documents for Sales Team initiatives and researches necessary market, competitor, and customer information for strategic decision-making
- Developed a new training manual used by the company's corporate trainers

International Paper | Memphis, TN

Transportation Planner — Jan. 2007–July 2010

- Strategically planned truck, intermodal, less-than-truckload and rail shipments from paper mills to customers and distribution centers while working to reduce transportation costs
- Worked as assistant project manager during paper mill deployments to new operating systems

EDUCATION

Medill School, Northwestern University | Evanston, IL

Master of Science in Journalism — June 2016; Interactive Magazine

Specialization

Honors: Kappa Tau Alpha National Journalism Honor Society; Harrington Award for Magazine Writing and Editing

School of Business & Industry, Florida A&M University | Tallahassee, FL

Bachelor of Science & Master of Business Administration — April 2008

(Combined Program)

Honors: Magna cum laude

SKILLS

Google and social analytics
Search engine optimization
Campaign management
Wordpress-based website building
CMS-based website management
Adobe Creative (Photoshop, InDesign, Premiere, Audition, etc.)
Programming (HTML5, CSS, Javascript)
Write Chicago | Chicago, IL — Jan. 2013–Present
Helps Chicago-area teenagers explore writing for self-expression and essay-writing
Designs all workshops and create curriculum
Collaborates with education staff at Chicago schools and organizations to identify at-need students

MEMBERSHIPS

National Association of Black Journalists
Investigative Reporters & Editors